

**Form 11 Best Special Sales Promotion**

**Award Criteria**

The best special promotion, pre-sale event, grand opening, designed to promote a company, builder, community, or master planned development in 2022. One award will be presented to the community Sales Center with the best special sales promotion in 2022

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**Judging Criteria**

Originality, concept, target marketing, overall design and execution.

**Applicant Information**

Person Submitting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Community Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Community Location \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Information Needed Check List**

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| **\_\_\_\_\_\_\_\_** | Marketing statement and brief explanation of why you think this campaign should receive this award |
| **\_\_\_\_\_\_\_\_** | Digital photo of each ad, invitation, press release and other materials produced for event |
| **\_\_\_\_\_\_\_\_** | Professional color photos of event |
| **\_\_\_\_\_\_\_\_** | Community logo |
| **­­­\_\_\_\_\_\_\_\_** | Picture of company and/or person(s) that created this promotion |

Submitted by (signature)

Contact number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Broker/Manager Approval (print & sign) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_