



Building Business

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Builders Association
of Metro Augusta, Inc.
3732 Executive Center Drive
Martinez, Georgia 30907

706.860.2371

www.homebuildersaugusta.org

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MESSAGE FROM THE PRESIDENT

It's the start of a new year and hopefully a great one for our association. We have some new ideas for this year and hope you will all participate! We will have some General Membership Meetings in the evening to give us more time to talk and mingle and Burgers After Work at the Association office – a relaxed way to keep up with folks.

We had a great turn out for our first Membership Meeting. Scott Patterson, chair of the committee this year, has new ideas and would like to see a crowd at all the meetings. Dorothy Brandon is again heading up the golf tournament committee and could use your help too!

Volunteering some of your time to the Association is a great way to keep up with what's going on in our world. We have a host of committees that need your input. Please consider joining one or more. Our members are what make us what we are – let's be great this year!

There will be more educational opportunities this year. Continuing education requirements for Builder Licensing renewals start this year and we will be offering these at a discount price for our members.

In these difficult times for our industry it's even more important to stay involved. So give a little and get a lot in return from your local Home Builders Association.

Sincerely,

Doris Harrison

President



Plan to attend the
**2011 MURPHY
KELL OPEN!**
SEE PAGE 9

SALES & MARKETING COUNCIL

Would like to invite you to their annual
— **MILLION DOLLAR CIRCLE** —
Awards Luncheon

DATE: THURSDAY, FEBRUARY 24, 2011

WHERE: BE MY GUEST Catering & Events
(next door to Academy Sports in Evans)

TIME: 11:30 A.M. SHARP

DRESS: BUSINESS CASUAL

COST: \$25.00

MEMBERSHIP CORNER

WELCOME NEW MEMBERS!

First Choice Homebuilders, LLC – Jerry Weathersbee
 All Weathers Construction Co., LLC – Jeremy Weathersbee
 Hull Barrett, PC – Michael Fowler
 Lansing Building Products – Phillip Shivel
 The Family YMCA – Danny McConnell
 Hardy Plumbing Company, Inc. – Gary Humphreys
 Paran Homes, LLC – David Smith
 Original Image, Inc. – Robert Studdard
 SNT Access Elevators Entry & Lifts, LLC – Christopher Johnson
 Phillips Contertops Inc. d/b/a Countersync – Bill Phillips
 HBH, Inc. – Brad Hefner

Thank You for Renewing:

Augusta Stump Master, Inc. – Tim Prince
 Bartley Homes, Inc. – Jim Bartley
 Capers & Associates – Mark Capers
 Coleman & Associates – John Coleman
 Collier Construction Co., Inc. – Robert Collier
 Comcast – Abu Khan
 Comcast – Tony Vaughn
 Creadd Construction & Homes, LLC – Barrett Donnelly
 Georgia Power Company – Kline Petty
 High View Development Corporation – James Ollerich
 Home Works of Augusta, LLC – Dane Hancock
 Jefferson Energy – William Irwin
 Ken Sanders Masonry – Ken Sanders
 Kingsbury Custom Homes, Inc. – Jack O'Tyson
 Lee Builders, Inc. – Clay Antonakos
 Merchants Credit Bureau – Jack Connell
 Minyard Electric Co., Inc. – Leroy Minyard
 Nathan Youngblood Builders – Nathan Youngblood
 Newsome Homes & Construction, Inc. – Travis Newsome
 Pinnacle Sales & Leasing, Inc. – Troy Duckworth
 Pitts Building Contractor, Inc. – Wayne Pitts
 Raven Home Builders – T.J. Washburn
 Regis Homes – Thomas Beazley
 Reville Homes & Construction, Inc. – Charles Reville
 Richard Bird Builders, Inc. – Doris Harrison
 Riverwood Land, LLC – Wayne Millar
 Russell Spratlin Construction Co. – Rusty Spratlin
 SCANA Energy – Helen Stembridge
 Scott's Woodworks – Wesley Scott
 Snelling Properties, LLP – George Snelling
 Southeastern Family Homes, Inc. – Charles Dolan
 Southern Wood Floors – Greg Hunnicutt
 The Window Gallery, Inc. – David Steele
 W.A. Bragg & Company, Inc. – Darrell Bragg
 Whitaker Electric Co., Inc. – Mark Whitaker



I would like to thank all those who came to our first Membership Committee Meeting of 2011. We had an outstanding turnout for our first meeting this year. It is our goal to increase membership through recruitment of new members as well as retain our current membership. We can do this by making sure our members are receiving a return on their investment. You will see more opportunities to network, socialize, and interact with like-minded people in the association this year. I want to remind everyone that Committee Meetings are open to all association members and I encourage you to attend to share your ideas and have a direct impact on your industry.

If you feel the association should be doing more for you as a member, I want to hear about it. Please feel free to contact me with ideas or concerns when it comes to the return on your investment. You can reach me on my cell: 706-830-0580 or spatterson@epaugusta.com

We will only have a strong association through the efforts of its members who play a key role with helping our voices be heard when it comes to Government Regulation involving our industry. I look forward to serving with you in 2011.

Scott Patterson

2011 Membership Committee Chairman

We Don't Want to Lose You!

Cranston-Robertson-Whitehurst-Dennis Welch

Morgan Custom Homes, Inc. – Ernest Duke

Rainbow Nursery – Bob Brady

R. E. Shearer Construction, Inc. – Robert Shearer

R. T. Smith Construction, LLC – Rusty Smith

Builders Political Action Committee



I believe that Government Affairs is the most important function of the Homebuilders Association. I also believe that BPAC must work very closely with the GAC to be the most

effective for our members. With that said, I look forward to working with Oliver Owens, GAC Chairman in the coming year to keep you informed on the issues, to keep our elected officials informed and to let you know which elected officials are working with us. If we do not keep ourselves informed and also inform our elected officials of our concerns, we cannot expect them to consider our interests.

Even though 2011 will not be a big election year, we do have many issues that we must diligently discuss with our officials at both State and local levels. With all of our governments struggling to balance budgets, it seems we are being inundated with new regulations from every direction. We need every member to help us estimate the increased cost of every new regulation and be willing and able to articulate this to our officials.

It is my plan to continue the monthly lunches with our local officials that we started last year. I think it is important to keep the lines of communication frequent and friendly. I welcome you to be a part of BPAC. I welcome you to any of our GAC meetings on the 2nd Thursday of every month at 10:30AM. We are facing some critical times in our industry. "We must hang together or we will surely hang separately".

Joey Brush
Chairman BPAC

TOP TEN REASONS TO BUILD GREEN



10. **Reduce energy costs.**
9. **Improve the air quality in your home.**
8. **Reduce the costs of maintenance in homes.**
7. **Make your living space more comfortable.**
6. **Reduce home construction waste.**
5. **You'd be in good company.**
4. **It's easier than you think.**
3. **Have a positive effect on the world and the next generation's future.**
2. **Qualify for an energy efficient mortgage.**
1. **It's the right thing to do.**



ASSOCIATES MAKE A
Difference!

SAVINGS

**The Builders Association is
teaming up with the
Donald H. Bailie Agency
to offer
insurance discounts
to our MEMBERS!!**

Offset your yearly dues with these savings!!!

- ▶ Must be a builder/associate member in current standing with the Builders Association of Metro Augusta, Inc.
- ▶ Discount program for personal auto and homeowners-with Travelers and Auto-Owners Insurance –does NOT apply to commercial insurance.
- ▶ Average savings is 5-10% off regular rates with any Travelers or Auto-Owners Agent.
- ▶ Acceptance is not guaranteed. Insured has to qualify from credit score, MVR, and underwriting.

*Please contact the Donald H. Bailie Agency for more information
and details on this wonderful program.*

706-722-0000

Ask for any of the following agents: Kelly Ikner: ext. 233
Stephen Robinson: ext. 241 • Dennis Lam: ext. 232 • Don Bailie: ext. 230

Council Corner

REMODELERS COUNCIL:

Mark your calendars for the upcoming RMC meeting dates:

| | |
|---------------------|--------|
| 1 st qtr | Feb 17 |
| 2 nd qtr | May 19 |
| 3 rd qtr | Aug 18 |
| 4 th qtr | Nov 9 |

* All meetings are held at Association Office @ 10:30 a.m.

COMMERCIAL BUILDERS COUNCIL:

The National Home Builder's Association has notified the CBC, that effective immediately, the per member contribution has increased \$55. As a result, the CBC's annual dues will follow and increase from \$95.00 to \$150.00/member.

Please make a note on your calendars to be sure you attend the upcoming CBC meetings:

| | |
|---------------------|---------|
| 1 st qtr | Feb 23 |
| 2 nd qtr | May 25 |
| 3 rd qtr | Aug. 24 |
| 4 th qtr | Nov. 16 |

* All meetings are held at Association Office @ 11:30 a.m.

2011 RMC OFFICERS

| | |
|---------------|--|
| Chairman | Chris Bowles, Bowles Construction |
| Vice Chairman | Richard Johnson, Augusta Remodeling & Construction Co. |
| Sec/Treasurer | Jim Bartley, Bartley Homes Inc. |

2011 CBC OFFICERS

| | |
|---------------|--|
| Chairman | Tom Werner, Pierwood Construction, Inc. |
| Vice Chairman | deVane Batchelor, Allen-Batchelor Construction |
| Sec/Treasurer | Fred Stitt, Portable Services, Inc. |

SALES & MARKETING COUNCIL:

Thriving not just surviving is the goal of the Sales and Marketing Council in 2011. With the lessons learned from previous years and business plans adjusted, I believe we all can make this year a winner!



I'd like to build and increase the awareness in the Realtor community of the Sales and Marketing Council in 2011, which in turn will build and increase support for the Builders Association. I get the question from Realtors all the time, "What is the SMC or what's the benefit to me?" The benefits are there for the agent and the community to take advantage of. And I believe if they truly understood what the SMC was, they would want to be a part of it. With new construction dominating our market I believe it's a perfect opportunity to grow our awareness in 2011.

For those of you I have not had the opportunity to meet, I am Caroline Ashe, the chairperson for 2011 Sales and Marketing Council. I am in my lucky 13th year of real estate sales with Blanchard and Calhoun. My support of the Builders Association and the SMC has always been strong and I saw the value and benefit of both from the start. My clients benefit greatly from the knowledge I've gained about the building industry and the construction process and I've also made many solid business partnerships along the way. These assets are priceless to my business. I'm excited to serve and look forward to thriving in 2011!

—Caroline Ashe

Attention SMC Members:

The National Home Builder's Association has notified the SMC, that effective immediately, the per member contribution has increased \$21.00. As a result, the SMC's annual dues will follow and increase from \$99.00 to \$120.00.

SAVE THE DATE – Monday, March 21, 2011!

Don't let the snow and freezing temperatures we've had lately fool you-Spring will be here before you know it! The Associates Council is hard at work planning the Murphy Kell Open Golf Tournament. When you pick your team, why not add a potential new member? This would be a great opportunity to introduce new builders and associates to our great organization!

Look forward to seeing you on the course!

Dorothy Brandon
Associate Vice President



See Flyer on Page 9

▼ F.Y.I.

The new Georgia EPA regulations for Lead Renovation Repair and Paint became effective on **December 9, 2010**. This means as soon as Federal EPA accepts the Georgia program, GA EPD will begin enforcement of the regulation. Unfortunately, our members that have not certified their FIRM and have not attended an RRP class **WILL NOT BE GRANDFATHERED** into this regulation. They must register with GA EPD and pay the additional fees. GA EPD estimates that there are approximately 8,000+ contractors in the state of Georgia that have not attended an RRP class to become a Certified Renovator.

Alternative Construction & Environmental Solutions, Inc. (ACES) is in the process of scheduling the first half of 2011 RRP classes. Please contact Mark Hartz by email for dates and class availability. ACES can schedule a class for as little as 10 attendees.

Please contact Mark Hartz, Vice President by email @ MarkH@aces-usa.com or by phone: 706-262-2000

Waiver Enforcement Delay

The Department of Community Affairs has issued a waiver to delay the enforcement of the testing provisions required by Section 402.4.2.1 and Section 403.2.2 of the 2011 Georgia State Energy Code Supplements and Amendments and to allow the option of a visual inspection (e.g. Blower door test and Duct blaster tests). The delay shall be for a time period not to exceed 6 months from the date that the new code and amendments became effective on January 1, 2011.

If you have any questions or need further assistance regarding this matter, please contact the DCA Code Office at (404) 679-3118 or constructioncodes@dca.ga.gov.

Georgia Department of Community Affairs
Office of Construction Codes &
Industrialized Buildings

Tel: 404-679-3118

Fax: 404-679-0646

Email: constructioncodes@dca.ga.gov



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BUILDERS ASSOCIATION OF METRO AUGUSTA

2011 Calendar of Events

F E B R U A R Y

- 1 Columbia County Board of Commissioners, 6:00 P.M.
- 9 Spring Golf Committee Meeting, 10:00 A.M.
- 10 GAC, 10:30 A.M.
- 17 RMC 1ST Quarter Meeting, 10:30 A.M.
- 17 Membership Committee Meeting, 12:00 P.M.
- 22 Executive Committee Meeting, 11:30 A.M.
- 23 CBC 1ST Quarter Meeting, 11:30 A.M.
- 24 **SMC AWARDS LUNCHEON** (Be My Guest Catering), 11:30 A.M.
- 28 Board of Directors Meeting, 12:30 P.M.

M A R C H

- 10 GAC, 10:30 A.M.
- 10 Richmond County Construction Board, 3:30 P.M.
- 15 SMC Board Meeting, 10:30 A.M.
- 21 **SPRING GOLF TOURNAMENT** (Jones Creek) 12:00 P.M. Shotgun Start
- 21 Columbia County Construction Board, 4:00 P.M.
- 22 Executive Committee Meeting, 11:30 A.M.
- 28 Board of Directors Meeting, 12:30 P.M.
- 28 Columbia County Engineering Advisory Board, 4:00 P.M.

V I S I T  O N L I N E

www.homebuildersaugusta.org

for the latest updates and event dates

O U R M I S S I O N

The Builders Association of Metro Augusta, Inc. is a non-profit trade organization chartered in 1956. It is dedicated to creating and promoting an ongoing successful environment for housing on behalf of its members and the citizens of metro Augusta.

The Association strives to enhance the business climate for its members and to provide affordable, quality housing in the area it serves. It conducts educational programs, disseminates trade and technical information, and promotes doing business with Association members for products and services.



Builders Association of Metro Augusta, Inc.
2011 MURPHY KELL OPEN

Jones Creek Golf Club on Monday, March 21, 2011
 — Shotgun start at 12:00 p.m. —

▶ **\$125 TOURNAMENT FEE INCLUDES:**

Green fees, cart, beverages, boxed lunch, dinner, range balls, AND

- Putting contest* *conditional on sponsorship*
- Two raffle tickets for door prizes
- Longest Drive Contest
- Hole in One Contest* *conditional on sponsorship*
- Closest to the Pin Contests
- 50/50 cash raffle (for purchase – optional)

****Mulligans available at sign in table for purchase upon registration — \$5 each.
 — Please be sure to bring cash for all of the contests! —**

We have great sponsorship opportunities for you! Mark the one(s) you want:

- \$20 DINNER ONLY (If you can't play, you and your staff join us for dinner!)
- \$100 HOLE SPONSOR (signage at the hole)
- \$250 TENT SPONSOR (your own tent and promotional items at the hole)
- \$200 LONGEST DRIVE SPONSOR (signage and recognition at dinner)
- \$200 CLOSEST TO THE PIN SPONSOR (signage and recognition at dinner)
- \$350 BEVERAGE CART (signage; your drivers drive around with beverages)
- \$500 HOLE-IN-ONE SPONSOR (your own tent and promotional items at the hole, signage and recognition at dinner)
- \$500 PUTT FOR CASH SPONSOR (your own tent and promotional items at the hole, signage and recognition at dinner)
- \$1,250 SILVER LUNCH SPONSOR (2 green fees, signage and lunch speaker)
- \$2,000 GOLD DINNER SPONSOR (4 green fees, signage and dinner speaker)

▶ **LIMITED TO 128 PLAYERS! Registration deadline is Monday, March 14th**

GOT A TEAM? TELL US WHO YOUR TEAM PLAYERS ARE:

1. _____ 3. _____
 2. _____ 4. _____

How many eating lunch? _____ How many eating dinner? _____

COMPANY NAME _____ CONTACT _____

EMAIL _____ PHONE _____

- Enclosed is our check Charge (Visa/Master Card)

Card no.: _____ Exp. Date: _____ Sec.Code # _____

Signature: _____

NO REFUNDS. Return signed, **COMPLETED** application to the Builders Association, P.O. Box 211685 Martinez, GA 30917; Erin Frye: efrye@homebuildersaugusta.org; Fax: 706-860-2336

Sponsor payments and Green Fees MUST be RECEIVED NO LATER THAN MARCH 14th. ←

builders association of metro augusta, inc.

All Members

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(order must be valued at \$50.00 or more prior to discount)

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